



RENEW PAINTING OF THE CAROLINAS

Romabio Masonry Flat

1. The Challenge with Traditional Paint on Brick

Paint is a popular choice for changing the look of a brick home—but it does come with some important considerations. It can trap moisture, leading to peeling or deterioration over time. It also reduces breathability, and often requires maintenance every 5–10 years. We believe in solutions that work with your brick, not against it.

2. What is Limewash?

Limewash is a centuries-old, mineral-based coating that works in harmony with your brick. It absorbs into the surface rather than sitting on top, allowing the brick to maintain its natural qualities. Limewash is breathable, naturally matte, eco-friendly, and will not peel or trap moisture. Best of all, it ages gracefully over time, giving your home timeless appeal.

3. Why We Use Romabio Masonry Flat

Romabio's Masonry Flat is a high-performance lime-based mineral paint specifically formulated for unsealed brick and masonry. It's ideal for customers who want full coverage with a soft, modern finish—without compromising the natural breathability of their home's exterior. This paint offers 10–20 year durability, excellent UV resistance, a Class A fire rating, and a gorgeous, fade-resistant matte look. It's safe, mineral-based, and will not peel when applied to properly prepared surfaces.

• Optional Protection with Romabio Mineral Shield

For high-exposure areas like chimneys, parapet walls, ledges, and lower brick near landscaping, we recommend Romabio Mineral Shield. This clear, breathable topcoat provides extra water resistance without compromising the finish or breathability. It's an invisible yet powerful layer of long-term protection.

4. Our Process: Clean, Simple, Professional

We follow a proven process to deliver exceptional results: 1) Consultation & color planning, 2) Test patches on your brick to preview results, 3) Thorough prep and expert application, 4) Final walkthrough to ensure you're thrilled with the results. We treat every home as if it were our own.

Trusted Craftsmanship. Timeless Results.

Renew Painting of the Carolinas is a certified Romabio PRO+ applicator. Our team is committed to quality, transparency, and service. We combine expert craftsmanship with intentional design to help homeowners make confident, long-lasting improvements to their brick exteriors.



Contact Us

Renew Painting of the Carolinas

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